

**Northeaster CT Art Guild Inc.**  
**Members Meeting Minutes - May 10, 2022**  
5:30pm Social Half Hour, Meeting and Workshop 6-8

- I. In attendance: Julie Caprera, Alison Ciarlante, Renee Gagnon, Angela Kasper, Theresa LaCasse, Pam Lee, Kendra Malizia, Cheryl Neumann, Anne Marie Poblocki, Emida Roller, Ramona Savolis, Visitors: Bruce & Alla Markelova, Guest Speaker Tia Paradis
- II. Call to order by Julie Caprera at 6:05pm
- III. Approval of minutes from last meeting – Theresa made a motion to approve the minutes from the April membership meeting. Pam Lee seconded the motion. All were in favor.
- IV. Open Business
  - a. Treasurer’s Report – Judy Doyle – The balance as of this date in the Hometown Bank checking account is \$5,371.92. There are 3 outstanding checks totaling \$175. When cashed, the bank balance will be \$5,196.92. There are 60 paid members.
  - b. Marketing & Publicity Report – Alison – Dorothy Ford-King will be looking into booking exhibits with the Jorgenson Gallery at UCONN and the Spirol Gallery at QVCC. The Marketing committee discussed making some upgrades and updates to the website, how to use social media to get the work out and using a consistent list of marketing for each exhibit. Next marketing meeting is June 8<sup>th</sup>.
  - c. Community Report – Elaine Turner  
Change out at Courthouse Bar and Grille, next week...Monday May 16th after our Art Class, 2-3pm. Spring theme!
    1. First Friday Putnam was a success! We are fully booked for featured Artists this summer, but you can rent a space for only \$35 for June, July and August at [discoverputnam.org](http://discoverputnam.org)
    2. First Friday Art Festival Putnam, June 3rd. We have booked the PBA table 5-9pm and can sell our Duck tickets for half the proceeds! Please sign up for 2 hr shifts. Bring your business cards and schedule of classes or just smile and sell your tickets!
    3. Sunday June 5th, Palmer Arboretum Open House!  
12-2pm Open House! Their second year, looking for Artists to paint, sculpt, photograph, in the lovely gardens in Woodstock behind the Historical Society! The Art you create will be entered in the Loos Gallery summer show in partnership with the Palmer Arboretum. A great opportunity to showcase the Art Guild and forge new partnerships! Local residents will be touring that day.

4. Saturday Garden Tour July 9th 9am-12:30 or 12:30-4pm, free to set up, gourmet lunch delivered. Partnering with the Quiet Corner Garden Club, the Art Guild will provide Artists in the various featured gardens. They expect over 400 visitors! Bring small items to sell. We have 7 Artists, need only 3 more!

Please email [eturner245@gmail.com](mailto:eturner245@gmail.com)

- d. Exhibits
  - i. Chase Building Supply – Alison – Next change out July 29th
  - ii. Vanilla Bean – Julie – over 50 pieces hung! We have had 3 sales, 2 for Liz Fecteau, and one for Elaine Turner. Congrats! Strike date is Memorial Day.
  - iii. Jewett City exhibit continues. The 2022 calendar is full with an artist each month.
- e. Workshops
  - i. Alan James Watercolor Class – Elaine Turner – another 4-part series to start on Monday, June 6<sup>th</sup>. See prospectus for details.
- f. Events
  - i. First Friday, May 6<sup>th</sup> Featured Artist – Beth Johnston
- g. Other Opportunities (non-Art Guild sponsored)
  - i. Mandala Rock Painting Class – Alison – Had 8 students in the class. It went well and was a success.

#### V. New Business

- a. Upcoming Exhibits
  - i. ARTicles coming up in June, Alison – this will be an ongoing exhibit. See prospectus for details.
- b. Upcoming Workshops
- c. Upcoming Events
  - i. First Friday June 3<sup>rd</sup> Featured Artist – Alison Ciarlante
  - ii. Farmers Market – Alison – The Guild secures the spot for 3 artists at each date. Alison is already at each, so 2 spots are left on each date. June 11<sup>th</sup>, July 16<sup>th</sup>, August 20<sup>th</sup>, September 10<sup>th</sup>. Set up is between 9-10am. Farmers Market runs from 10am-1pm. Contact Alison if you are interested.
- d. Other Opportunities – Emida Roller spruced up the Bear Hands Brewing mural. Some of the signatures are faded, if you are one of them, you can go ahead and repaint, please use outdoor paint.
- e. President's Update – Julie – Her vision for the Guild as the President for 2022 is to update infrastructure which includes a website update, improved communication, and connecting with non-active members. More to come!

#### VI. Welcome New Members

VII. Next meeting will be on Tuesday, June 14<sup>th</sup>. Location TBA.

- VIII. Adjournment - A motion was made by Ramona to adjourn the meeting at 6:55pm. Angela seconded the motion. All were in favor.
- IX. Marketing Presentation by Tia Paradis, owner of Colonial Copy & Marketing, will help us understand what marketing is, and how it can be used to benefit the Art Guild as well as individual members. She can give examples of what she does to help guide a business in developing a marketing strategy for win-win-win results. Please bring your business card if you have one.