

# *Northeastern CT Art Guild Inc.*

## *Members meeting Agenda*

June 14, 2022

5:30-6pm Social Time; 6-8pm, Meeting and Presentation

Putnam Town Hall, 200 School St, Rm #112

- I) Attendance: Julie Caprera, Alison Ciarlante, Bruce Fitzback, Dorothy Ford-King, Lynn Herklots, Beth Johnston, Angela Kasper, Theresa Lacasse, Pam Lee, Jan Leitch, Anna Mancini, Alla Markelova, Deb Messier, Cheryl Neumann, Hope O'Shaughnessy, Emida Roller, Brian Tracy (Guest Speakers: Ray & Katie Becker)
- II) Call to order: Meeting was called to order at 6:01pm. Started with all attendees giving a brief introduction; name, where they are from, media etc.
- III) Approval of minutes from last meeting: Motion to accept raised by Dorothy Ford King and Seconded by Anna Mancini. All voted in favor to approve.
- IV) Open Business
  - A) Need for Recording Secretary; Julie Caprera discussed the need to fill the Recording Secretary position as Renee Gagnon has accepted the role of Treasurer. Board will act as the "nominating committee" to find someone but hoping someone would volunteer.
  - B) Treasurer Report--Renee; Julie presented the Treasurer's report on behalf of Renee Gagnon. The bank balance as of June 14<sup>th</sup> is \$5,047.58. We currently have 70 members. Renee has set up Quickbooks and Paypal to accept online payments.
  - C) Website Report—Renee; Julie showed attendees changes made to the website on how users can register for classes and pay online. Galleries redesigned to accept more people. Can have up to 10 images, links to websites (personal, Etsy, Facebook, etc) Personal phone and email addresses are not included. Renee had business cards printed for the Art Guild that included the QR Code that will link those who scan directly to our site. Can also be used with classes to support easier registration.
  - D) Community Liaison Report; Julie created posters for different events with details. Beth Johnston gave an update on Pluck - a - Duck ticket sales; collected \$600 so far. Need 4 people to help sell tickets at Danielson Farmers Market on 6/18.
  - E) Publicity/Marketing Report; Alison Ciarlante has reserve space for the annual Guild "picnic" at Roseland Park on 8/21. WINY radio has event pages on their website where we can have our events added. For Instagram and Facebook posts, pictures and details can be emailed to Beth Johnston or Alison Ciarlante.
  - F) President's Report; Julie Caprera shared the email address ([president@artguildne.org](mailto:president@artguildne.org), [secretary@artguildne.org](mailto:secretary@artguildne.org) and [treasure@artguildne.org](mailto:treasure@artguildne.org). ) that will be used for Guild communications. Subject will begin "Art Guild <subject>" for emails about the guild. Nancy Dougherty will also be sending emails about other "art related" topics.

Communication glitches are being worked on. Member email addresses cannot be used for any marketing purposes but can be used if one member needs to communicate with another. Julie reviewed the “events” on the posters. Discussed the events where the host/venue does not collect taxes on sales; members are responsible for reporting taxes on their own.

#### IV.) New Business

##### A) Exhibits

- Heirloom Café, EC Liz Fecteau, July 11<sup>th</sup>-August 22
- ARTicles, EC Alison Ciarlante, June 11<sup>th</sup>-July 30<sup>th</sup>
- Courthouse, EC Pam Lee, change out date TBA
- Arts & Framing, EC Elaine Turner, change out date TBA
- Chase Building Supply, EC Alison Ciarlante, change out July 29<sup>th</sup>

##### B) Workshops

- Barbara Lussier, Plein Air, EC Judy Doyle, June 18<sup>th</sup>, 8am-12pm

##### C) Classes

- Zentangle Class taught by Pam Lee, Wednesdays, June 15<sup>th</sup> -July 6<sup>th</sup>, 6-8pm

##### D) Other Opportunities

- First Fridays in Putnam, Elaine Turner
- Woodstock Fair, Pam Lee, Labor Day Weekend
- MLK Mural, unveiling reception, June 20<sup>th</sup>, 11:30am at Hale YMCA, Emida Roller
- Gardens & Arts in the Country, Karen McFarlin
- Artists Marketing Training by Zoom, Pam Lee
- Palmer Arboretum Exhibit at the Loos Center for the arts, Rachel Budd

#### IV) Adjournment

##### V) Program

“Insurance for Artists—What You Need to Know BEFORE You Have Problems”, Raymond Becker presented a variety of options for protecting artwork and artists.

“From Classes to Exhibits to Sales: Selling Your Art & Staying on Good Terms with the IRS”; Beth Johnston shared an overview of the process for registering a business and getting a sales tax permit/resale number. She will email details to the club after the meeting.